

BTS COMMUNICATION

	ECTS/semester
Mise en œuvre de projet de communication	6
Conseil et relation annonceur	4
Veille opérationnelle	2
Culture de la communication [Théorie de la Communication : Histoire et Sociologie des Média; « Culture Commune » et histoire des idées ; Communication Visuelle et Critique]	4
Cultures technologiques de la communication [Informatique organisationnelle, informatique de production, informatique relationnelle et commerciale]	2
Langue Vivante A: Anglais pour la Communication [Professional English, Leadership, English for Communication]	3
Management, Economie, Droit	6
Stage et soutenance	3
Facultatif : Langue Vivante B : Espagnol (CEFR attendu : B1)	

BTS MUC : Small Business Management & Entrepreneurship

SEMESTERS 1+2

	ECTS/semester
First Year Seminar	2
English	3
Applied Economics	4
Business Law	2
Small Business Management and development	7
Gestion de la relation commerciale	8
Information Technology	2
Communication	2

SEMESTERS 3+4

French	2
English	3
Applied Economics	4
Business Law	2
Business Management	6
Business Development	8
Information Technology	3
Business Workshop	2

BTS AM – Manager's Assistant

	ECTS/semester
Writing-intensive Seminar	2
English	3
World Language B (Spanish or German)	3
Applied Economics	4
Business Law	2
Information Technology	4
Organizational leadership	4
Professional Workshop	3
Business Communication	3

BTS COMMERCE INTERNATIONAL A REFERENTIEL EUROPEEN/ International Business

SEMESTER 1+2

	ECTS/semester
English	4
Intercultural communication&management	2
World language B (Spanish, German)	3
First year interdisciplinary seminar	2
Applied Economics and Business Law	6
World Markets : Case Studies	6
Information Technology	3
Exportation&Sales Workshop	4
Work Experience abroad + Report	3

SEMESTERS 3+4

Sales Negotiation Training	5
Sales Negotiations Training in English	2
Exportation Workshop	2
Management of Import/Export Operations	7
English	3
World Language 2	3
Communication	2
Applied Economics and Business Law	6

BTS CGO : Accounting & Finance

Semester 1+2

	ECTS/semester
First year Seminar	3
Applied Math	2
Economics	2
Management	2
Business Law	2
Commercial Accounting	6
Management of Fiscal obligations	5
Financial Analysis	2
Accounting Security	2
Professional Workshops	3
Information Technology	1

Semesters 3+4

Communication	3
English	2
Applied Maths	2
Economics	2
Business management	2
Business Law	2
Commercial Accounting	4
Management of fiscal obligations	2
Financial Analysis	5
Accounting security	2
Professional Workshops	4
Work Placement + report	

